

# Summary

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One of the main thrusts of the LIFE Natur'Adapt project has been devoted to developing and leading a community around the adaptation of the management of natural areas to climate change, in particular via an online platform: [naturadapt.com](http://naturadapt.com)

In order to achieve this, several actions were carried out in parallel: the design of an adapted web platform, the sharing of community animation methods and knowledge of the key activities and concepts of cooperation within collaborative projects, notably based on the works of J.-M. Cornu and the experience of the Tela Botanica association.

Among the concepts explained in this guide are the different laws of collaboration according to J.M. Cornu, as well as the roles and different types of participants. It's important to note that to ensure the smooth running of an online collaborative community and support community members towards engagement, it's essential to put in place a number of key activities:

- First of all, a regular information flow enables members to receive updates on the project,
- Secondly, a sharing space facilitates the creation and sharing of content between members,
- Synchronous encounters, such as meetings, enable real-time exchanges and collective decision-making,
- Last but not least, the exchange of information between meetings ensures smooth, ongoing communication.

These activities are essential for keeping members engaged, fostering collaboration and supporting different types of participants towards more active participation.

The Natur'Adapt community has been built up over the years of the LIFE Natur'Adapt project, with recurring activities such as highlighting different groups and sharing tips on how to use the tool. An annual animation is organized each year, inviting members to share geolocalized photographs of plants at different stages of their phenological cycle.



Structuring actions have forged the community, such as the setting up of a monthly webinar cycle, support for the project's protected areas and the creation of teaching teams for the creation and dissemination of training courses (a COOC for professionals and a MOOC for the general public), which have also invited learners to join the community.

Thanks to the iterative development of the web tool, the Natur'Adapt platform has been able to adapt to the different needs and types of audience brought together. Indeed, the Natur'Adapt community has evolved over time, from a limited number of users to the members of the project consortium, to a gradual opening up to professionals, and finally to the general public, thanks to the creation of various adapted resources and actions.

The experience of building the Natur'Adapt community has been enriching, with its growth and gradual opening to the general public. The creation of an epistemic community is a work to be anchored in time, and it would be beneficial to continue to maintain its dynamics so that the community continues to grow.

